



Media Release

TPG Mobile Plans Offer iPhone 5 Ready Nano-SIM Cards

Sydney, 20 September 2012 – In anticipation of the launch of Apple’s iPhone 5, TPG now offers the new nano-SIM card for customers who purchase the phone outright from Apple.

The iPhone 5 requires a nano-SIM card which is considerably smaller than the traditional micro-SIM used in the iPhone 4.

“As long as the iPhone 5 is unlocked, customers can use TPG’s SIM only mobile plans with our newly stocked nano-SIM card,” said Craig Levy, TPG’s General Manager Consumer.

TPG’s no contract, BYO handset mobile plans are a great value offering for customers who are considering purchasing the iPhone 5.

“We give consumers who purchase the iPhone 5 outright from Apple the option to come to us and benefit from our great value SIM only, no contract plans instead of getting locked into a 24 month plan offered by other providers,” said Mr. Levy.

TPG encourages consumers to look at the costs over 24 months of choosing TPG’s Medium Super Value plan in conjunction with purchasing an iPhone 5 from Apple, and compare with alternative 24 month lock-in iPhone 5 plans in the market.

iPhone 5 16GB (Apple Store)	TPG SIM Charge & Mobile Deposit	TPG Medium Super Value	Total Monthly Charge
\$799 / 24 = \$33.29	(\$20 + \$20) / 24 = \$1.67	\$17.99	\$52.95

Monthly cost over 24 months is calculated as: $\$799 / 24 + (\$20 + \$20) / 24 + \17.99

TPG’s Medium Super Value plan comes with 1.5GB of data, unlimited calls to TPG Mobile and Home Phone and \$550 of included value which can be used for calls, SMS and MMS to Australian (including 13/18) and international numbers every month.

“The Super Value Medium plan offers tremendous value to budget-conscious consumers. We think all consumers should look very closely at the total costs of alternate plans in the market with included handsets,” Mr. Levy added.

Existing TPG Mobile customers can order a nano-SIM card replacement by calling TPG Mobile Customer Service on 13 14 23. A once-off standard SIM card replacement fee of \$20 will apply.

TPG Mobile currently supports 2G and 3G. An unlocked iPhone 5 device using a TPG Mobile plan will not support LTE.

TPG Mobile recently won the CANSTAR Blue Customer Satisfaction award for Mobile Phone Carriers for the second year running. For more information on TPG Mobile, visit www.tpg.com.au/mobile.

All pricing is correct as of 20 September 2012. iPhone is a registered trademark of Apple Inc.



Media Inquiries

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About TPG

TPG (ASX: TPM) is a force in the Australian telecommunications industry. Our people, products, network assets and innovation have enabled us to provide our customers with communication services that are reliable, fast and cost effective.

We provide a diverse range of communication services to residential users, small and medium enterprises (SMEs), government and large corporate enterprises. TPG offers nationwide ADSL2+, Fibre Optic and Ethernet broadband access, telephony services, Internet Protocol Television (IPTV), SIM Only Mobile plans, Mobile Broadband and various business networking solutions.

TPG owns end-to-end network infrastructure which includes over 400 DSLAM enabled telephone exchanges across Australia, extensive metropolitan fibre optic networks, and the international PPC-1 submarine cable connecting Australia and Guam with onwards connectivity to USA and Japan. As we operate and manage our own network infrastructure, we take end-to-end responsibility in the services we offer.