



TPG Launches Home Phone + Unlimited Broadband Bundle

Sydney, Monday 6 September 2010 - TPG Telecom (ASX:TPM) officially launched the telco's most extraordinary plan - The TPG Home Phone + Unlimited Broadband Bundle for \$79.99 a month.

Features of the new Home Phone + Unlimited Broadband Bundle:

- ADSL2+ speeds
- Unlimited downloads and uploads
- Home Phone Line Rental included
- No minimum call spend
- Free IPTV

Today, more and more consumers use the internet for online gaming, to watch television and to download music and TV shows. At only \$79.99 per month on a 6 or 18 month contract, this truly unlimited plan taps into consumers' appetite for larger quotas and gives customers the freedom to use the Internet as much as they want, whenever they want, and without having to worry about quota limits.

"Our competitors have created hype around their newly released Terabyte plans but we believe that our Home Phone + Unlimited Broadband plan offers better value and the most affordable price. Our new plan has no limits on usage quota and Home Phone Line Rental is included. We challenge consumers to seek high and low for a better bundle deal," said Mr Craig Levy, TPG Telecom's General Manager, Consumer Sales and Marketing.

Plan Comparison*

Company	Price	Home Phone line rental	Peak Quota	Off-Peak Quota	Shaping	Contract Term & Setup
TPG	\$79.99	Included	Unlimited		n/a	6 month - \$129.95 18 month - \$79.95
iiNet	\$99.95	Extra \$29.95	500GB	500GB	256K/256K	24 month - \$0
iPrimus	\$99.95	Not included	511GB	600GB	256K/256K	24 month - \$0

* Comparison made as at 6 September 2010.

When compared to the Terabyte plans, customers can save up to \$20 per month on their internet connection and their Home Phone Line Rental is included. Customers at eligible exchanges can also take advantage of TPG's free IPTV service which offers a range of news, finance, foreign language and entertainment programs. There is no minimum call spend, a 6 month minimum term contract, number porting available and excellent long distance call rates.

"Competition is tough, but I think that listening to our customers' needs and continuing to provide better value for money, lower prices and innovative products is the right strategy for our business. TPG is committed to providing a high speed affordable internet connection to Australian households" said Mr Levy.

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In March 2010, TPG acquired Pipe Networks, providing TPG with an extensive fibre optic network including the wholly owned Pipe Pacific Cable (PPC-1) link between Sydney and Guam with onwards connectivity to the USA and Japan. As a result of this investment, TPG is able to pass on cost savings and a superior range of products and services to its customers.

The Home Phone + Unlimited Broadband plan is available in over 50% of TPG ADSL2+ exchange areas.

About TPG

TPG is an innovative market leader in the Australian telecommunications industry, listed on the Australian Stock Exchange since 2001.

With sustained growth, the company has become a dynamic and integrated force providing innovative voice, internet and data solutions through one of the largest networks in Australia. With a significant investment in its own network infrastructure, TPG mission is to provide the best value fixed line, fibre and wireless services in the country.

[2010 Half Year Results Presentation](#)

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Media Contact

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